



Moreland City Council



Department of Justice

## INFO SHEET NO.2 - 28 March 2014

### “JEWELL OF BRUNSWICK” – NEW PUBLIC SPACE AT WILSON AVENUE

#### What is the “Jewell of Brunswick” Public Space project?

The “Jewell of Brunswick” is a project to build a new public space on Wilson Avenue, between Sydney Road and Black Street, Brunswick. The potential for a new public space in this location has been proposed by Council since 2008. More recently the Department of Justice has provided Moreland City Council with a grant to build a new public space and urban bouldering wall at this location and Council is allocating funds towards the project. A “Pop Up Park” has been installed at this location during Feb and March 2014.

#### So the “Pop Up Park” closes on 1 April, what next?

The Pop Up Park will close on 1 April, and this section of Wilson Avenue will reopen to vehicular traffic. The purpose of the trial period was to test the impacts of a public space in this location, gather relevant data and to facilitate informed submissions from the community. Council is seeking submissions on the future of the space until 30 April 2014 and will formally consider submissions at an Urban Planning Committee meeting on 28 May 2014. Council will then make a decision on the future of the public space project, and related road closure at an Ordinary Council meeting in mid-2014 (June or July).

#### What are we commenting on and how do we make a submission?

Council is seeking feedback from the community on the impacts of the trial public space, the preferred future for the space and formal road closure options. Three road closure options are being presented for feedback, these are:

1. Do nothing – maintain the existing situation.
2. Restricted access for vehicles from Sydney Road to Wilson Avenue (either one-way in or one-way out).
3. Closure of the eastern end of Wilson Avenue to vehicles, resulting in vehicles using alternative access, via Black Street and/or Little Gold Street – as per the trial public space.

You can lodge a submission from now until 30 April 2014 in one of three ways:

- a. By filling out our “Wilson Ave Consultation” online survey at [www.moreland.vic.gov.au](http://www.moreland.vic.gov.au)
- b. By emailing your submission to [info@moreland.vic.gov.au](mailto:info@moreland.vic.gov.au) with the subject matter “Wilson Ave Consultation”.
- c. By mailing your submission titled “Wilson Avenue Consultation” to Locked Bag 10, Moreland, VIC 3058.

#### What is the project trying to achieve?

The primary aim of this project is to improve safety and public health in the precinct. This precinct is the no.1 “crime hotspot” in Moreland. Significant urban renewal and population growth in the precinct is anticipated in the short and medium term. Addressing safety problems in an integrated, collaborative manner is a high priority for Council and other partners, as is creating a safe and valued community public space. In addition, two other aims of this project are to stimulate public and private investment and improve local economic performance (business and jobs) in the Jewell precinct.

### **What else is being done to help address safety issues in the precinct?**

A public space, on its own, is unlikely to be successful in addressing public safety issues, although it is a central plank of the CPTED (Crime Prevention Through Environmental Design) approach being employed in the precinct. The public space project is one part of a range of initiatives and interventions in the Jewell Precinct, which include:

- CCTV (locations in the precinct due to be installed mid-2014)
- Community safety audit and action plan (complete by mid 2014)
- PSO officers at Jewell Station (mid 2014)
- Increased liaison between the Police, Licensed premises, community and Council (ongoing)

### **What about carparking and access?**

A new public space in this location will affect existing on street carparking by removing eight carparks at the eastern end of Wilson Avenue. There will also be impacts on vehicle traffic movements on Wilson Avenue. Depending on the option chosen by Council, vehicles may have to use alternative access to Wilson Avenue, via Black Street or Little Gold Street. The impacts of modifying Wilson Avenue's access to Sydney Road are an important consideration.

### **What about the "urban bouldering wall"?**

One feature of the potential future public space is an urban bouldering wall. The wall would be less than 3m in height, be surrounded by soft fall and be 'route set' for both beginners and experienced climbers. Council's public liability insurance would apply as it does in playgrounds or skateparks. The idea with the wall is to provide a self sustaining activity to use and activate the space. The wall would be just one feature of the space, which would also contain trees, seats, lighting and other elements.

### **What are the next steps?**

<b>Activity</b>	<b>When</b>
Submissions on the proposed road closure and public space project	Until 30 April 2014
Public hearing on submissions at Council's Urban Planning Committee meeting, Coburg Offices 90 Bell Street, Coburg	6.30pm, 28 May 2014
Council decision on the preferred option at Ordinary Council meeting	June or July 2014
If proceeding, construction to commence	October 2014
New public space open	December 2014 / January 2015

**For more information contact Council's Project Manager Will Coogan on 9240 2221 or [wcoogan@moreland.vic.gov.au](mailto:wcoogan@moreland.vic.gov.au)**

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